



IMMEDIATE: July 2, 2001

CODE BLUE INTRODUCES NEW CB I-e LOW VOLTAGE PEDESTAL UNIT

The new CB I-e uses the standard 12 inch round CB I bollard and comes standard with a combination Blue Beacon/strobe and the CB3000 speakerphone. The CB I-e utilizes the new Code Blue 24 volt operating system for lower installation costs and a new long life LED faceplate light. Factory supplied step down transformers are available for other supply voltage applications. The CB I-e is designed for high vandal resistant reliability and is priced to compete aggressively in the market.

Code Blue's high visibility gives employees and customers a greater sense of security. Typical product use includes school, university and corporate campuses, cities and municipalities, parks and recreation, healthcare facilities, airports and many parking applications.

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Code Blue sells to authorized dealers worldwide through its factory representatives. Contact Code Blue at: infofb@codeblue.com or 1-800-205-7186 for additional information.